Your Key System Knows Who Took the Key. What Happens Next?

KeyTrak

TrueSpot

How KeyTrak and TrueSpot help dealerships extend visibility across the operation



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For years, dealerships have relied on **KeyTrak** to improve accountability, security, and organization across fixed ops and sales — and it works.

KeyTrak systems help dealerships control access, track activity, and reduce the operational chaos that comes with managing hundreds or thousands of keys across a busy operation.

But even in highly organized dealerships, one operational challenge still remains:

What happens after the key leaves the cabinet?

A key may be checked out correctly, but teams can still lose time searching for vehicles, coordinating handoffs, and resolving workflow disruptions caused by limited operational awareness.

That is where dealerships gain even more value by pairing **KeyTrak** with **TrueSpot.**

Accountability is not the same as visibility

Dealerships rely on KeyTrak to secure keys, control access, and record who checked them out and when.

Once a key leaves the cabinet, the work continues. Vehicles move between lots, service, recon, detail, and delivery. Keys change hands among multiple team members. The next technician, advisor, or salesperson needs to find both before moving forward.

TrueSpot extends the value of KeyTrak by adding real-time location tracking for keys, vehicles, and other tracked assets throughout the property.

When dealerships use both together, the seamless integration of KeyTrak and TrueSpot helps teams answer two everyday questions:

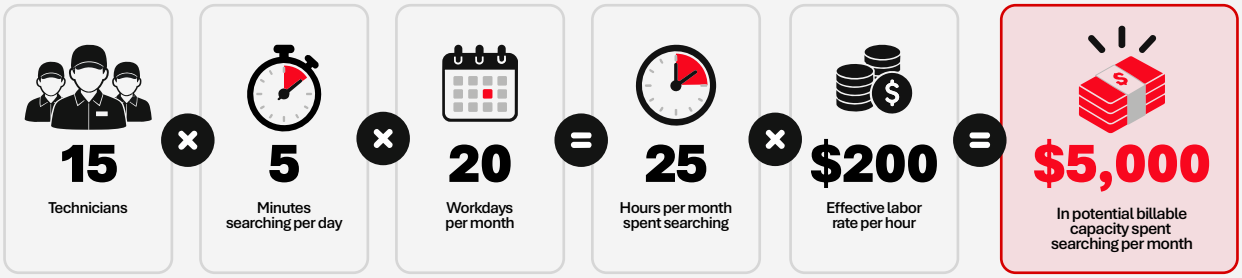
- **Who checked out the key?**
- **Where is the key now?**



Small delays, large costs

A technician ready to begin the next job may still have to find the vehicle or its key. Across a busy department, even a few minutes of searching each day adds up.

Consider 15 technicians who each spend five minutes a day searching. Over a 20-workday month, that totals 25 hours. At a $200 effective labor rate, it represents $5,000 in potential billable capacity spent searching.



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Extending the value of tracking

Dealerships already trust KeyTrak because it solves a real operational need.

TrueSpot extends that value by adding real-time location tracking throughout the dealership operation.

When a key leaves the KeyTrak system, TrueSpot helps teams locate the key, the vehicle it belongs to, or other tracked assets as they move around the property. That gives teams another piece of information when the next technician, advisor, or salesperson needs to know where something is.

KeyTrak and TrueSpot: Stronger together

	KeyTrak	TrueSpot	KeyTrak + TrueSpot
Secure key storage in a cabinet	✓	—	✓
Controlled access to keys	✓	—	✓
Record who checked out a key and when	✓	—	✓
Locate tracked keys after checkout	—	✓	✓
Track key returns to the cabinet	✓	—	✓
Locate tracked vehicles across the property	—	✓	✓
Locate other tracked assets	—	✓	✓
Review asset movement and history	—	✓	✓
Identify delays between work areas	—	✓	✓

From location data to operational intelligence

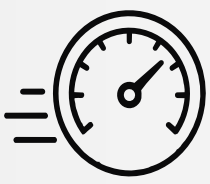
The value of real-time location data goes beyond finding an individual vehicle or key. Over time, it can also help dealerships see how vehicles and assets move through the operation — and where that movement repeatedly slows down.

A vehicle that takes longer than expected to move from service to detail may be a one-time delay. But when the same delay happens repeatedly, it may point to a process worth examining.

The same is true when vehicles routinely sit between recon steps, technicians wait for vehicles to arrive, or advisors repeatedly search the same areas for keys or other assets.

That turns location data into operational intelligence. Instead of responding only to individual interruptions, managers have information that can help them see recurring friction points and make more informed decisions about workflow, staffing, and handoffs.

Over time, addressing those patterns can contribute to:



Faster turnaround and throughput.



Better coordination between teams.



More productive use of technician time.



A more consistent customer experience.

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From accountability to action

KeyTrak gives dealerships greater control and accountability over their keys. TrueSpot extends that visibility by helping teams understand where assets are as they move throughout the operation.

Together, they give dealerships a more complete picture of what happens after a key leaves the cabinet, helping teams resolve everyday challenges and giving managers information they can use to identify recurring sources of friction.

The result is not simply knowing where things are. It’s having better information to keep work moving and make more informed decisions about how the dealership operates.



DISCOVER THE POWER OF KEYTRAK + TRUESPOT

Scan the QR code to learn more about our integrated solution.

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